

## MHA Privacy Notice

### Related to Processing of Personal Information of MHA Communities Members

Thank you for taking the time to read our privacy notice.

Methodist Homes (MHA) is a registered charity whose mission is to 'enable people to live later life well'. We recognise the trust you place in us when you share your personal information with us. We are committed to operating with openness, honesty and transparency. This privacy notice provides information about: the personal information that MHA collects about you as an MHA Communities member; the ways in which your personal information may be used; and your rights.

This Privacy Notice will be updated from time to time. The latest version, and our other privacy notices, can be found on MHA's web site ([www.mha.org.uk/PrivacyPolicy](http://www.mha.org.uk/PrivacyPolicy)).

Please note that we may use additional privacy notices to supplement this notice. We will always bring any additional privacy notice to your attention.

#### 1. Who we are and contact details

Methodist Homes (MHA) is the Data Controller for the personal data we process. MHA is a registered charity in England and Wales (No. 1083995) and Scotland (No. SC040155) and a Company limited by guarantee (No. 4043124). Our registered Office is: MHA, Epworth House, Stuart Street, Derby, DE1 2EQ.

If you have any questions about this privacy notice, or wish to exercise your rights, please contact MHA's Data Protection Officer using the contact details below.

- Email [DataProtectionOfficer@mha.org.uk](mailto:DataProtectionOfficer@mha.org.uk)
- Phone 01332 221 893
- Post Data Protection Officer  
Methodist Homes  
Epworth House  
Stuart Street  
Derby, DE1 2EQ

#### 2. Personal Information Collection

Personal information is information that can be used to identify you or is about you. It is important that the personal information we hold about you is accurate and current. Please Contact Us to provide an update if your personal information changes. MHA may request from you and process the following Personal Information (P) and Special Categories of Personal Information (S):

- Name (P)
- Home address & description (P)
- Phone numbers (P)
- Email address (P)
- Date of Birth (P)
- Contacts (P): next of kin, family member, doctor, carer/care provider, emergency contact
- Wellbeing information & notes (S)
- Interests and hobbies (P)
- Medical background (S)
- Gender and sexual orientation (S)
- Ethnicity (S)
- Marital Status (P)
- Photos and videos (P)

MHA processes Special Category data in accordance with its Appropriate Policy Document which can be found at [www.mha.org.uk/PrivacyPolicy](http://www.mha.org.uk/PrivacyPolicy).

### 3. Processing of Personal Information & Legal Basis

The Legal Basis for processing your information is that you provide **consent** through completion of the MHA Communities Member Assessment Form. The Scheme will only process your Personal Information:

- To aid in determining membership to the scheme
- For MHA Communities membership administration
- For provision of activities
- To provide wellbeing support
- To development our services
- Contacts will only be contacted to ensure you are ok or in an emergency
- Medical information will only be used in an emergency and will only be provided to medical professionals. Copies may be taken on trips or holidays.
- Housing information will be used to assist with home visits
- Pseudo-anonymised information will be used to assess how well the service is meeting our welfare goals
- Anonymised for statistical analysis in reports

**Photos and Videos for Promoting MHA:** MHA may use photos or videos for:

- Publicity, fundraising and advertising materials, including printed publications
- Presentation and exhibition materials
- Websites, social media channels and digital communications
- News media and their associated websites and social media channels including print, television and radio

**Personal Photos:** MHA will ask for your **consent** to use photos or videos, in which you are a focal point, taken by staff, professionals or third party agencies on behalf of MHA. MHA may contact you as the 5 year retention period comes to an end to ask for consent to continue using the photos or video.

**Group or Event Photos:** MHA may take photos during activities or events which include multiple people, where you are not the primary focus. The legal basis for taking these photos is **Legitimate Interest**. During such activities or events you will be informed where the photos or filming will take place allowing you to move in or out of camera shot.

**Additional Services:** MHA asks for specific **consent** to:

- Contacting you for additional research
- Provide your name and phone number to providers of services that MHA cannot provide
- Use quotes and information in various reports
- Provide suggestions based on the equalities information provided

**Next of Kin and emergency contact** details are requested to help The Scheme protect your **vital interest** by having points of contact for use only in emergency situations.

### 4. Information Sharing

Your name and address may be shared with, a DBS (criminal records) checked, befriender/volunteer to assist with home visits or transportation with your consent.

Individuals for whom you provide contact details (e.g. emergency contacts) may be informed that their details are being retained for emergency or general concern purposes, asking them to provide updates as appropriate.

Medical information may be shared with medical professionals for your vital interests.

The Scheme will not share other Personal Information provided for the membership:

- With any other department within MHA.
- With any external parties without your consent

Anonymised reports may be provided to Local Authorities or other funding agencies.

MHA will not sell or swap your data with any third parties. We will not share your information with any third party for marketing purposes.

## **5. Transfers to other countries**

MHA will not transfer your Personal Information outside of the European Economic Area.

## **6. Securing your information**

MHA takes our duty to protect your personal information and confidentiality seriously.

We have put in place appropriate security measures to prevent your personal information from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. Access to your personal information is only allowed on a need to know basis. Those with access will only process your personal information as instructed and are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal information breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

## **7. Retention of Personal Information**

MHA will only retain your personal information for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. At the end of the retention period your information will either be securely and confidentially destroyed or anonymized. Anonymization is the process of removing personal information from the data so that it is not possible to identify individuals from the data.

<b>Record</b>	<b>Retention Time</b>
Referrals	6 months
Membership Form (members)	1 years after leaving the scheme
Membership Form (for those who do not become members)	6 months after initial assessment
Photos and/or videos	5 years
Additional research information	2 years
Copies of medical information used for trips, events and holidays	Destroyed within 1 week of event

## 8. Your Rights in relation to your Personal Information

Under the Data Protection legislation you have the following rights:

- **the right to be informed** – covered by this Privacy Notice;
- **the right of access** – you have the right to make a Subject Access Request asking for information about, or copies of, the information we hold and the way it is used;
- **the right to rectification** – as soon as you become aware that some information is incorrect let your line manager know or inform the Data Protection Officer;
- **the right to erasure** – request the deletion or removal of personal information where there is no compelling reason for its continued processing;
- **the right to restrict processing** – you can request the we stop any processing if the information we are processing is incorrect;
- **the right to data portability** – you can request the personal information provided by yourself, be exported in to a universal format so it can be imported into another system;
- **the right to object** – to processing relating to marketing and profiling;
- **the right not to be subject to automated decision-making including profiling.**

To exercise any of these rights please contact the person to whom you provided your personal data or MHA's Data Protection Officer (contact details in section 1).

If you are unhappy with the way that MHA has processed your personal data you can raise a complaint with the Information Commissioner's Office (<http://ico.org.uk>) which is the Supervisory Authority for the UK. We would appreciate it if you could please let us know if you contact the ICO. If you feel able to contact us before you contact the ICO, we will take your concerns seriously and we promise to work with you to resolve any issues that you have (noting that we will tell you if you should refer the issue to the ICO and that we may also need to tell the ICO).